

Lisa D'Imperio

Fashion Designer

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Work Experience**Ruby Rd. | 2010–Present**

Senior Designer

Created full collections from concept to delivery, in collaboration with the Design Director, Design team, CAD team, and Merchandising, while partnering with the Sales Department.

Managed design team as well as CAD team to create embellishment and print artwork.

Generated tech packs that met deadlines and stayed on calendar.

Sourced and priced fabrics as well as design concepts.

Selected print and color per delivery.

Performed research and forecasting analysis through shopping in Europe, domestically, and online forecasting tools.

Conceived and launched a swimwear cover-up collection under the brand name *Perfectly Palm*.

Created special project collections for buyers upon request.

Created mood boards and full presentations; presented the line from concept to final product handoff to sales.

Attended initial fittings and collection recaps.

Followed through with the production team to ensure quality stayed true to original design

Hanesbrands JMS (Just My Size) & Evolution | 2009–2010

Creative Director

Directed creative team consisting of designers, CAD, and Tech department.

Created "Fit Solutions" exclusive to our brand.

Launched Evolution label and created the logo design.

Attended fittings.

Presented product to buyers.

IB Diffusion / Regent Sutton / Moret Group | 2007–2009

Design Director / Designer

Successfully launched Regent-Sutton's first woven sportswear collection, IB Diffusion.
Directed design team, delegated work, and maintained the Time and Action Calendar.
Sourced fabrics and worked with merchandisers on pricing.
Selected print and color for each delivery.
Worked with CAD department to recolor and create repeats for each style.
Presented the line and collaborated with sales and buyers during Market Week.
Attended fittings.
Worked closely with vendors from development through to production.

Erika and Pappagallo (Jones New York) | 1996–2007

Senior Designer

Designed both Erika and Pappagallo lines simultaneously.
Successfully launched Pappagallo Fall 2005.
Created tech packs, sourced fabrics, and delegated work to the team.
Selected colors and prints for each delivery for both brands.
Worked with CAD to recolor and rework prints and embroidery artwork.
Presented the line and worked closely with sales and buyers.
Communicated with overseas agents to ensure products stayed on calendar.
Traveled and worked overseas in factories 3–4 weeks at a time, multiple times per year.
Attended unannounced safety and quality checks at production factories.
Attended fittings and oversaw product from development to production.

Liz Claiborne | June 1995–November 1996

Assistant Designer – Dress Division

Education

Fashion Institute of Technology – Associate Degree
Laboratory Institute of Merchandising – Associate Degree

Other Education

Fashion Institute of Technology – Continuing Education for Adults
Courses: Illustrator and Photoshop

Monroe Arts
Courses: Painting, Illustration

Strengths / Skills

Technical and Creative Design

Trend Forecasting

Illustration

Label Design

Rebranding and Consulting

Creative Direction

Color and Print Selection

Interests

I have a passion for creative writing and belong to a writing club in Hoboken.

I've submitted work to NYC Midnight, a global writing competition, where I've been selected as a first-round winner several times.

Photography is another hobby I enjoy outside of work and writing.