

My name is Lisa D'Imperio, I am the Senior Designer for Ruby Rd. I am an accomplished designer with thirty years of experience. Having traveled the globe to work in factories with various vendors, I bring not only my knowledge of the customer and their needs, but how to communicate and collaborate to achieve these goals.

I have various strengths, however print and color selection are at the forefront. I also have extensive experience in sourcing fabrics, pricing, and garment construction. Those skills, along with my ability to follow current trends and acclimatize them to suit our customers' needs, are what gives me the ability to create a well-balanced trend-right group chock full of best sellers.

I believe that managing a team is a partnership. I take on the role of teacher and leader by setting an example. I share my passion for the concept of every group we are working on and invite everyone to bring their own ideas and excitement to the table. I get a sense for each person's skills along with what they show an affinity for and play upon those strengths.

As a graduate of F.I.T. in the early 90's, I am convinced that one should never stop learning and growing. I have completed various computer courses to freshen my skills and am currently taking art classes to keep my hand loose and gain new perspectives. I also enjoy a writing group that I am a member of. Creative writing has always been a passion of mine.

My ideal working environment is one where I can collaborate, express my creativity, and lead a team to success, all while building friendships. I would like to know that there is growth potential, and that longevity and promotion from within are a part of the future.